



Fundraising Pack 2021

Do Something Amazing



Help Us Beat Blood Cancers & Disorders



Blood disorders and blood cancers affect people of all ages. LIBRA is the official haematology charity for King's College Hospital in London.

Funds you raise will help to ensure new lifesaving treatments can be created by the world-renowned department. LIBRA funds ground breaking research, vital equipment, and ward developments.

Together we can tackle leukaemia, acute myeloid leukaemia, sickle cell disease, aplastic anaemia and so much more.



Going For Gold

Supported By Dame Kelly Holmes MBE



Going For Gold Campaign



Double Gold Medal Winner Dame Kelly Holmes MBE

We need your help to raise £300,000 so that LIBRA can support the development of new and improved treatments for blood cancers and blood disorders at King's. We are half way to reaching our target, so we really need your help!

Dame Kelly said: "Having lost my mother to blood cancer, I understand only too well the importance of having the very best treatments available to patients. I hope I can inspire you to provide much needed support so that funding is available to help ensure the creation of treatments that will go on to save lives."

Message From King's



“We rely on LIBRA to help fund our research programmes and with its continued support we can find new ways to tackle blood disorders and cancers. Without the long-term support from LIBRA we wouldn't have been able to open our new Cell Therapy Unit which is vital for the development of new and improved treatments for leukaemia and allied blood cancers.”

Professor Ghulam Mufti, Head Of Haematology at King's College Hospital



Fundraising Online



Online & Individual Activities



To ensure our supporters keep safe during Covid-19, but can continue to provide support, LIBRA has come up with some fundraising activities that you can do individually or online with friends - the opportunities are endless!

You might like to coordinate an event via a platform such as Zoom. Simply create your own Virgin Money Giving fundraising page in aid of LIBRA and ask any participants to make a suggested donation.

Fundraising Ideas



Virtual Quiz

Virtual Bingo

Online Gig

Virtual Book Club

Sponsored Activity e.g Couch to 5k

Donate Your Commute e.g the funds you may have saved on petrol during lockdown

Post-Lockdown

As lockdown eases, fundraising opportunities will open back up.....



Future Fundraising Opportunities



Brighton Marathon

Brighton 10k

Skydive

Climbing / Abseiling

Overseas Challenges e.g treks

Sponsored Group Events e.g walks, runs



Ways To Give



Make A Difference – Give Something Special



There are so many ways you can give:

Amazon Smile – click [here](#)

Give As You Live – click [here](#)

Gifts In Celebration

Gifts In Memory

Donations

Gifts In Wills

Find out more online [here](#)

Virgin Money Giving

We have a Virgin Money Giving charity account which means that you can securely donate to LIBRA or raise funds online.

You can easily create a personal fundraising page, event page, or a page in memory of a loved one.

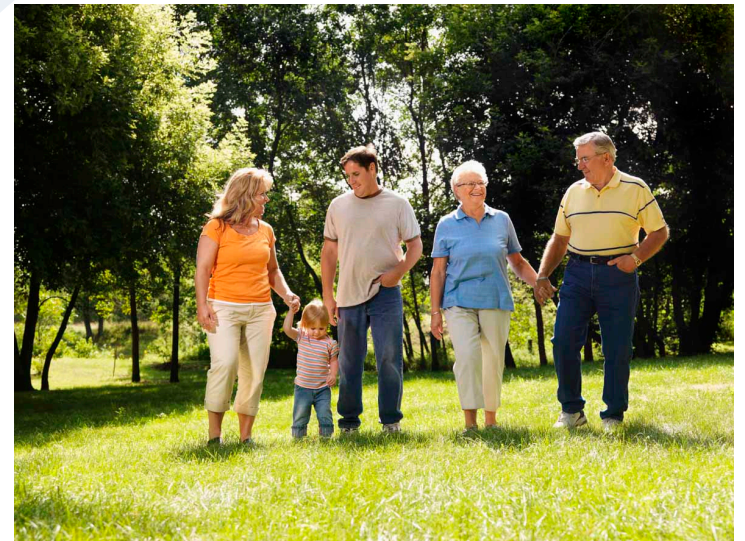
Simply click on one of the buttons to get started.





Thank You

Your Support Will Benefit Generations To Come.
Together We Can Beat Blood Cancers And Disorders.





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