Fundraising Pack 2021
Do Something Amazing
Help Us Beat Blood Cancers & Disorders

Blood disorders and blood cancers affect people of all ages. LIBRA is the official haematology charity for King’s College Hospital in London.

Funds you raise will help to ensure new lifesaving treatments can be created by the world-renowned department. LIBRA funds groundbreaking research, vital equipment, and ward developments.

Together we can tackle leukaemia, acute myeloid leukaemia, sickle cell disease, aplastic anaemia and so much more.
Going For Gold
Supported By Dame Kelly Holmes MBE
Going For Gold Campaign

We need your help to raise £300,000 so that LIBRA can support the development of new and improved treatments for blood cancers and blood disorders at King’s. We are half way to reaching our target, so we really need your help!

Dame Kelly said: “Having lost my mother to blood cancer, I understand only too well the importance of having the very best treatments available to patients. I hope I can inspire you to provide much needed support so that funding is available to help ensure the creation of treatments that will go on to save lives.”

Double Gold Medal Winner Dame Kelly Holmes MBE
Message From King’s

“We rely on LIBRA to help fund our research programmes and with its continued support we can find new ways to tackle blood disorders and cancers. Without the long-term support from LIBRA we wouldn’t have been able to open our new Cell Therapy Unit which is vital for the development of new and improved treatments for leukaemia and allied blood cancers.”

Professor Ghulam Mufti, Head Of Haematology at King’s College Hospital
Fundraising Online
Online & Individual Activities

To ensure our supporters keep safe during Covid-19, but can continue to provide support, LIBRA has come up with some fundraising activities that you can do individually or online with friends - the opportunities are endless!

You might like to coordinate an event via a platform such as Zoom. Simply create your own Virgin Money Giving fundraising page in aid of LIBRA and ask any participants to make a suggested donation.
Fundraising Ideas

- Virtual Quiz
- Virtual Bingo
- Online Gig
- Virtual Book Club
- Sponsored Activity e.g. Couch to 5k
- Donate Your Commute e.g. the funds you may have saved on petrol during lockdown
Post-Lockdown
As lockdown eases, fundraising opportunities will open back up.....
Future Fundraising Opportunities

- Brighton Marathon
- Brighton 10k
- Skydive
- Climbing / Abseiling
- Overseas Challenges e.g treks
- Sponsored Group Events e.g walks, runs
Ways To Give
Make A Difference – Give Something Special

There are so many ways you can give:
Amazon Smile – click [here](#)
Give As You Live – click [here](#)
Gifts In Celebration
Gifts In Memory
Donations
Gifts In Wills
Find out more online [here](#)
We have a Virgin Money Giving charity account which means that you can securely donate to LIBRA or raise funds online.

You can easily create a personal fundraising page, event page, or a page in memory of a loved one.

Simply click on one of the buttons to get started.
Thank You
Your Support Will Benefit Generations To Come.
Together We Can Beat Blood Cancers And Disorders.