Fundraising Pack 2022

Do Something Amazing
Help Us Beat Blood Cancers & Disorders

More than 40,000 people are diagnosed with a blood cancer in the UK every year and thousands more with blood disorders. LIBRA is the official haematology charity for King’s College Hospital in London and we need your support to make a difference.

Funds you raise will help to ensure new lifesaving treatments can be created by the world-renowned department. LIBRA funds ground breaking research, vital equipment, and ward developments.

Together we can tackle leukaemia, acute myeloid leukaemia, sickle cell disease, aplastic anaemia and so much more.
Going For Gold
Supported By Dame Kelly Holmes MBE
Going For Gold Campaign

We need your help to raise £300,000 so that LIBRA can support the development of new and improved treatments for blood cancers and blood disorders at King’s. We are half way to reaching our target, so we really need your help!

Dame Kelly said: “Having lost my mother to blood cancer, I understand only too well the importance of having the very best treatments available to patients. I hope I can inspire you to provide much needed support so that funding is available to help ensure the creation of treatments that will go on to save lives.”

Double Gold Medal Winner Dame Kelly Holmes MBE
“We rely on LIBRA to help fund our research programmes and with its continued support we can find new ways to tackle blood disorders and cancers. Without the long-term support from LIBRA we wouldn’t have been able to open our new Cell Therapy Unit which is vital for the development of new and improved treatments for leukaemia and allied blood cancers.”

Professor Ghulam Mufti, Head Of Haematology at King’s College Hospital
Fundraising Opportunities
Group & Individual Activities

Fundraising opportunities for LIBRA are endless. There are so many ways you can raise funds individually, with friends, or work colleagues this year.

From events through to sponsored challenges – the choice is yours!

Simply create your own JustGiving fundraising page in aid of LIBRA by clicking the button below and ask any participants/supporters to make a suggested donation.
Fundraising Ideas

Here are just a small selection of fundraising event ideas to help get you started.....

Cocktails and quiz night
Comedy night
Easter craft session
Summer ball
Garden party
Music gig
Car boot sale
Beauty evening
Select your sponsored challenge

Need a challenge for 2022? The sky is the limit!

- Brighton Marathon Brighton 10k
- Half Marathon
- Skydive
- Climbing / Abseiling
- Overseas Challenges – currently restricted
- Sponsored Group Events e.g. walks, runs, cycles, swim events, triathlons
Ways To Give
Make A Difference – Give Something Special

There are so many ways you can give:
Amazon Smile – click [here](#)
Give As You Live – click [here](#)
Gifts In Celebration – click [here](#)
Gifts In Memory – click [here](#)
Donations – click [here](#)
Gifts In Wills – click [here](#)
Find out more online [here](#)
We have a JustGiving charity account which means that you can securely donate to LIBRA or fundraise online.

You can easily create a personal fundraising page or dedicate your page in memory of a loved one.

Simply click on one of these buttons to get started.
To find out how funds raised make a positive difference to patients with blood cancers and blood disorders, please visit our website or email us to sign up for our newsletter.
Thank you for your vital support!

Your generous support will benefit generations to come. Together we can beat blood cancers and blood disorders.