



Fundraising Pack 2023

Do Something Rewarding



Help Us Beat Blood Cancers & Disorders

More than 40,000 people are diagnosed with a blood cancer in the UK every year and thousands more with blood disorders. LIBRA is the official haematology charity for King's College Hospital in London and we need your support to make a difference.

Funds you raise will help to ensure patients receive the best possible care. LIBRA funds ground breaking research, development of new treatments, medical equipment, and ward enhancements.

Together we can tackle blood cancers and disorders - leukaemia, acute myeloid leukaemia, sickle cell disease, aplastic anaemia and so much more.





Going For Gold
Supported By Dame Kelly Holmes
MBE



“Having lost my mother to blood cancer, I understand only too well the importance of having the very best treatments available to patients. I hope I can inspire you to provide much needed support so that funding is available to help ensure the creation of treatments that will go on to save lives.”



Going For Gold Campaign

We need your help to reach our £300,000 target so that we can support:

- The development of new and improved treatments for blood cancers and blood disorders at King's.
- Ward and laboratory enhancements
- Help cover the cost of vital medical equipment



Funding In 2023

This year we are helping to fund the vital refurbishment of the Derek Mitchell Unit and its patient day area, along with a ground-breaking sickle cell research project.

“We are so grateful to LIBRA and supporters for raising funds to help cover the cost of much needed ward enhancements this year.

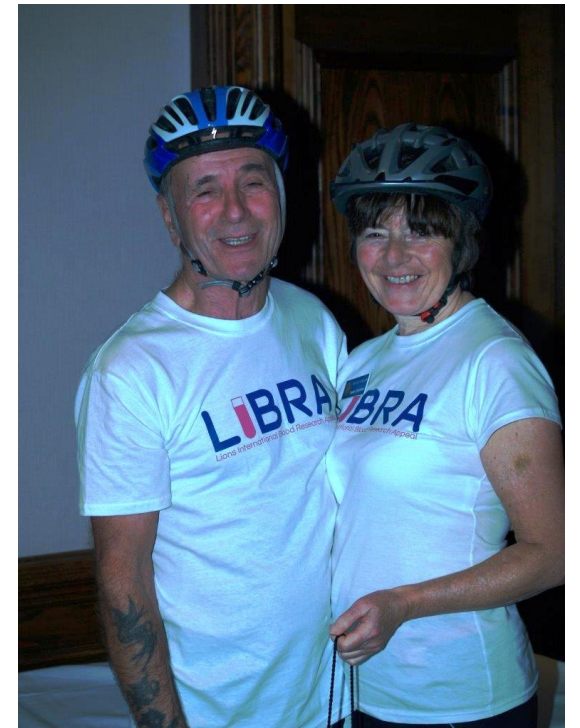
“The amazing support of LIBRA is enabling us to make updates that will benefit both patients and their families.”

Carole Cobain-Patel, Head of Nursing Haematology at King’s





Fundraising Opportunities





Group & Individual Activities

There are so many ways you can raise funds individually, with friends, or work colleagues this year.

From events through to sponsored challenges.

Simply create your own JustGiving fundraising page in aid of LIBRA by clicking the button below and ask any participants/supporters to make a suggested donation.

Start fundraising with
JustGiving

Fundraising Ideas

Here are just a small selection of fundraising event ideas to help get you started.....

Cocktails and quiz night

Comedy night

Easter craft session

Summer ball

Garden party

Music gig

Car boot sale

Beauty evening



Select your sponsored challenge

Need a challenge for 2023? The sky is the limit!

Brighton Marathon Brighton 10k

Half Marathon

Skydive

Climbing / Abseiling

Overseas Challenges – currently restricted

Sponsored Group Events e.g walks, runs, cycles, swim events, triathlons





Ways To Give



Make A Difference & Give Something Special

There are so many ways you can give:

Amazon Smile – click [here](#)

Give As You Live – click [here](#)

Gifts In Celebration – click [here](#)

Gifts In Memory – click [here](#)

Donations – click [here](#)

Gifts In Wills – click [here](#)

Find out more online [here](#)



Donate or Fundraise With Just Giving

We have a JustGiving charity account which means that you can securely donate to LIBRA or fundraise online.

You can easily create a personal fundraising page or dedicate your page in memory of a loved one.

Simply click on one of these buttons to get started.

Start fundraising with
JustGiving™

Donate with
JustGiving™

Stay In Touch

To find out how funds raised make a positive difference to patients with blood cancers and blood disorders, please visit our website or email us to sign up for our newsletter.

www.libralionscharity.org

info@libralionscharity.org



LIBRA
Lions International Blood Research Appeal



Thank you for your vital support!

Your generous support will benefit generations to come.
Together we can beat blood cancers and blood disorders.

